

Srdjan Prodanovic designs Villa No. 174

MAY 15, 2014

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Srdjan Prodanovic showcased a "bohemian-designed non-conformist" new boutique hotel in Rio de Janeiro. Newly opened on top of Santa Teresa hill, Villa No. 174's aesthetic embodies the cultural vibrancy of the neighborhood where it is located.

Offering panoramic views of Guanabara Bay and Sugarloaf Mountain, the property has a combination of luxury accommodation with artistic innovation and contemporary design, without losing the old mansion's original charm. Situated in the heart of a tropical garden, four studio spaces have Prodanovic's designs.

Across the four studios, there are hints of Art Deco and colonial design, as well as influences from nature in the form of plant motifs. These spaces harmonize the old and the new, with bursts of colors set off against antique armchairs, re-upholstered with fine Italian fabrics.

Prodanovic's design also allows for the expression of many artistic disciplines, with the hotel serving as an informal exhibition space for painters and sculptors alike. Contemporary paintings - custom-made by Bosnian painter Radmila Djapic Jovandic - adorn the walls throughout the hotel, and in the near future, one exterior wall of the hotel will be covered with the creations of graffiti artists, adding another contemporary and somewhat urban slant to this project.

All materials throughout the evolution of the project were sourced from within Brazil.

